

## HALLOWEEN CLUB'S 7<sup>TH</sup> ANNUAL SPOOK SHOW FESTIVAL APRIL 6 CELEBRATES HALLOWEEN IN SPRING AND SUPPORTS LOCAL BUSINESSES

La Mirada – April 6<sup>th</sup>, 2019 – Spook Show is an annual Halloween festival that features over 100 curated local vendors, artists, collectors, teachers, spook makers, hauntrepreneurs and musicians for like-minded Halloween enthusiasts.

Coming on its 7th annual celebration, Spook Show started with a simple mission: facilitate an outdoor-gathering where local Southern Californian businesses and fellow enthusiasts may come share their penchant for the macabre and support the local community. Halloween is a beloved holiday for many, and maybe our seasonal tastes are a bit out of the ordinary, but there's nothing wrong with indulging yourself and fulfilling your inner scream queen or horror fanatic by shopping small at businesses like Halloween Club. You may find some fantastic treasures, and you'll also be doing some good impact on our community.

Event producer, Dora Alfaro states: "20th century Spook Shows were traditionally events that consisted of seances, magic shows and monsters, but Halloween Club's Spook Shows are a friendlier take on all that. For our 7<sup>th</sup> year we're incorporating and reenvisioning some historical elements as well as some added surprises to make our spring festival a little spookier and more entertaining than prior years." Halloween Club is proud to host an in-store panel and presentation from real-life spook show ghost masters David Lucarelli and Robert Reynoso. Join us in learning more about the art starting at 4:30pm inside the Halloween Club warehouse.

The 7th annual festival is expected to bring in even more bodies as the event continues to grow due to the grassroots approach practiced by Halloween Club and love from the local spooky community. Halloween enthusiasts can also celebrate the holiday everyday at their local Halloween Club costume superstore retail location.

# Arts † Costumes † Curiosities † Food † Music † Decor † Raffles † Spookiness † Jewelry † more!

# FREE TICKETS & DETAILS www.halloweenclub.com/spookshow

## **DATES & LOCATION**

Saturday, April 6<sup>th</sup>, 2019, 12pm-7pm (Small Business Saturday earlybats wristband holders at 11am)

Halloween Club (La Mirada location only) 14447 Firestone Blvd. La Mirada, CA 90638

### SOCIAL

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## SPOOK SHOW SUMMARY

- + Tickets are free, but a reservation is required.
- + The event is all ages, but some acts/items may not be suitable for kids. Parental discretion is advised.
- + Halloween Club will also hold their biggest yearly sale event on 1000s of costumes, accessories and decor.
- + More than 100 curated local vendors, artists, collectors, teachers, spook-makers, hauntrepreneurs, and musicians.
- With an attendance of over 15,000, the 7th annual festival is expected to bring in even more bodies as the event continues to grow due to the grassroots approach employed by Halloween Club and love from the local spooky community. This means money back to the local Southern California economy.

### ABOUT THE HALLOWEEN CLUB

Dubbed Southern California's favorite Halloween year-round costume super store, the Halloween Club has been spooking for over 30 years. Step foot inside one of our open-year-round warehouses and you'll find an impressive collection of Halloween costumes, accessories and decoration merchandise. Visitors are now friends, some friends are now family and the popularity of being Halloween enthusiasts continue as an exponentially growing phenomenon. Generations of satisfied guests have moved zip codes but trek their way back to the Halloween Club. Word on the street is Halloween Club does Halloween right. *Halloween Club is open daily, year-round.* For store directions, visit: http://www.halloweenclub.com/Locations

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